

ISA FRAGRANCES

Team Building & Fragrance Making Workshops

Ever wondered what makes Chanel No. 5 such a legend?

This signature perfume workshop is a fragrance journey that explores that question and guides participants through the fascinating world of fragrances. As a fun experience that is also business savvy, this workshop is an ideal team exercise that can be customized to suit a client's needs.

Time can vary from a few hours to a full day, depending upon the client needs and the objective for the workshop.

Workshop format:

- Look at the history of perfumery, including advertisements and concepts.
- Learn how a perfumer creates a perfume.
- Experience many different smells - real perfumes as well as the raw materials that a perfumer uses.
- Participants create their own perfume and take their unique creation home with them.
- Or, perfume creation can be done in groups as a team-building exercise. Participants work in small groups to develop a fragrance, fragrance concept and name, a concept board with photos and colors, and a short presentation.
- If your company products are in a fragrance related field - such as home care, body care or food - this workshop helps the team better understand the fragrance experience of your products.

More Information / Contact:



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All workshops can be given in English, Spanish or Dutch.