

Isa Fragrances perfume workshops



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Have you always wondered what made Chanel 5 such a legend?
Or always wanted to know what perfume ingredients a real perfumer uses and what they smell like?
Or how to develop a real perfume?
Or even make one yourself?
Or just having a great evening with friends or colleagues while learning something new?

Then subscribe for this unique perfume workshop!

The programme:

History of perfumes

Development of a perfume, perfume triangle (head- heart and basenotes), fragrance families

We smell 22 ingredients (that a real perfumer also uses) as well as some perfumes

We watch advertisements and concepts

Based on these 22 ingredients you can develop your own personal fragrance, according to your own taste

Of course you can take your own perfume home!

Workshop can be tailor-made to wishes of client. Time can vary from a few hours to 1 or 2 days. Workshops can be given in english, spanish or dutch.
Also very suitable for team building exercises: working in small groups to develop a perfume, concept, conceptboard and short presentation.

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